

COLLEGE OF STATEN ISLAND
THE CITY UNIVERSITY OF NEW YORK

CONVOCATION

OCTOBER 22, 2009

ACADEMIC AFFAIRS

Forty-three exceptional new faculty were appointed to the College.

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As a result of extraordinary faculty scholarship and research, and with support from administrative staff, CSI has seen a 23% increase in the total number of awards from state and federal funding agencies, with the 2009 total being \$11,415,590.

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Last year a significant number of faculty members were supported by a combination of provost scholarships (12), dean's scholarships (10), provost's fellowship leaves (4), and additional fellowship leaves granted by the president (40). All said some 66 faculty members (22% of our total tenure-track faculty) received some type of assistance for their professional development.

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Some of these are multi-year commitments and in 2009 over \$90,000 was spent supporting faculty professional development.

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CSI's dynamic commitment to the CUNY doctoral programs continues to grow, as we now participate in 29 of the 34 programs offered by the Graduate Center. CSI faculty members are mentoring 152 doctoral students, and this year 27 CSI students received a CUNY doctorate.

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As a result of the extraordinary dedication to community public service among our faculty, professional staff, and students, CSI was inducted into The President's Higher Education Community Service Honor Roll by the Corporation for National and Community Service.

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The Department of Physical Therapy graduated its first class of 15 doctoral students in June 2009. In addition, the department was awarded three major grants.

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The Nursing Simulation Lab officially opened last year. The lab will provide a safe and effective learning opportunity based on active learning techniques in a high-tech, high-fidelity environment with state-of-the-art equipment.

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The Department of Psychology's new Master's degree program in Mental Health Counseling enrolled its first class of students this fall.

Our outstanding faculty members continue to be recognized publicly for their work – recent accomplishments include:

- Professor Sandi Cooper, Department of History received a Lifetime Achievement Award from the Peace History Society.
- Professor Sarah Schulman, Department of English was named to the Founding Advisory Collective of the Human Rights and Social Movements Program at the Harvard Kennedy School's Carr Center for Human Rights Policy.
- Professor Sandra Gambetti, Department of History was a recipient of a Feliks Gross Endowment Award from the CUNY Academy for the Humanities and Sciences.

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The College experienced record high enrollment (in both headcount and FTEs) while continuing to attract students with strong academic profiles as indicated by higher high school averages, higher SAT scores, and greater numbers of students who come to CSI already proficient in reading, writing, and mathematics.

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Graduate enrollment has increased for the first time in seven years.

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The number of course offerings increased by 6% resulting in a more seamless registration process for new and continuing students and opportunities for timely graduation.

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The Office of the Registrar implemented the undergraduate/graduate *Smart Catalog*, and has expanded self-service options available to students including *Credentials*, an online transcript tool.

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The Hub served nearly 50,000 students from September 2008 to September 2009, and the average waiting time was under four minutes.

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The Office of Academic Support recorded a 28% increase in student program registration for summer immersion.

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As a result of a new math initiative for students, the College witnessed a 112% increase in participation from students needing to pass the first two parts of the CUNY Assessment Test in Math.

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The CUNY Proficiency Exam (CPE) initiative yielded a pass rate of 89% for attendees. The pass rate for non-attendees was 74%.

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A total of 77% of CLIP students demonstrated an improvement in reading scores; 69% achieved an increase in writing scores.

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CLIP students' "Altered Books" project was featured at the Port Richmond Branch of the New York Public Library. The students also created a video to record their experience with this project, which they posted to YouTube. Six CLIP students had writings published in the *NYU Literacy Review*.

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The Southern Regional Education Board recognized CSI as a leader among its peers across the nation in graduating PELL Grant recipients.

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The CSI Teacher Academy received an \$839K National Science Foundation Robert Noyce Teacher Scholarship Program grant.

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The Education Department launched a program for Educational Administration at the school district level and offered, for the first time, an on-campus Special Education Middle School Generalist Program.

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The Education Department also offered, for the first time, several of its graduate programs for students to attend full-time and complete in 14 months.

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Faculty members from the Education Department helped launch the newly opened Lavelle Preparatory Charter School, the first one on Staten Island.

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CSI hired a number of new administrators: Dr. Susan Holak was named Associate Provost for Institutional Effectiveness; Dr. Christine Saulnier was named Dean of Humanities and Social Sciences; Dr. Eun Park was named Dean of Graduate Studies and Research; Mr. Kenichi Iwama, Esq. was named Director of Diversity and Compliance.

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Fortnight, a communiqué on outcomes assessment and institutional effectiveness inspired by Middle States Standard 14, was created in September 2008. In 2008-2009, 14 issues were distributed electronically to a growing list of recipients. The publication features campus updates, CUNY news, and topics related to the "national conversation" on assessment in higher education. *Fortnight* can be accessed via the Associate Provost's Website at www.library.csi.cuny.edu/assessment.

Marketing and Promotion:

- The Center for Postsecondary Education at the University of Indiana-Bloomington (implementers of NSSE, BCSSE, and FSSE) has requested the use of our NSSE “sea monster” logo and promotional materials to feature on their Website as an example of an integrated marketing campaign to promote the NSSE survey on campus.
- The Winter Session Campaign (“Get a Jump on January”) resulted in a 36% increase in enrollment in winter 2009 over the previous year.
- The “Summer at CSI” Campaign spurred a 5.4% enrollment increase in summer 2009 over the 19% increase in summer 2008.

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The Macaulay Honors College doubled its enrollment into the class of 2013.

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The Verrazano School welcomed 102 members into the Class of 2012 in August 2008 and 98 new students into the Class of 2013 in June 2009.

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The Eighth Annual CSI Undergraduate Conference on Research, Scholarship, and Performance was held on April 30, 2009 and exhibited for the many visitors who attended the results of student-faculty collaborations across many disciplines. This year a participant experience survey was instituted.

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The Small Business Development Center (SBDC) at CSI conducted a seminar entitled “Business Opportunities in Turbulent Times” on campus with over 115 attendees, including 25 students from CSI, and it was exceptionally well received.

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Press coverage for CSI and the SBDC was extensive.

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The SBDC at CSI partnered with the CSI Student Veteran Center to provide information to our new and returning veterans who are students at CSI. A Senior Business Advisor from the SBDC provided information on how to start a business and the funding that is available to veterans.

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The Office of Continuing Education and Professional Development instituted a new program: “Boat Captain Course USCG 6-Pack,” through which students can become professional boat captains and be eligible to take the exam to get their Merchant Marine License.

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One of the Office of Continuing Education and Professional Development’s Medical Billing instructors has become certified by the Medical Association of Billers and we can now offer students or current professionals the opportunity to become a Certified Medical Billing Specialist. CSI is now the only proctor site in New York City. We recently offered the first exam this summer and every student passed.

CSI became a site for GED tests on Staten Island in 2008, one of only two sites on the Island.

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Appointments to the Graduate Center from the Modern Languages Department include: Nuria Morgado, Associate Professor, was appointed to the Graduate Center faculty in Spanish; Giancarlo Lombardi was named to the Graduate Center's French faculty and continues to serve as Deputy Executive Officer of the Comparative Literature Department at the Graduate Center.

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The Modern Languages Department's Media Center underwent a major renovation and remodeling project that resulted in a state-of-the-art facility for second language acquisition.

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The BS in Engineering Science program was re-accredited by ABET for six years (through 2015), which is the longest period of accreditation granted by ABET Inc.

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CSI Engineering students attended the ASME (American Society of Mechanical Engineers) Student Design Competition and the Technical Poster Competition at the ASME Student Professional Development Conference (SPDC) - District A, hosted by the University of Maryland, Baltimore County (UMBC) in Baltimore, MD. The CSI student design team won Second and Third places. Another engineering student participated in the Technical Poster Competition and won Second Place.

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The Center for International Service:

- The Center initiated the Vietnam Study Tour for Educators, in which 14 faculty/staff members participated in a development program with full underwriting from our Vietnamese partners.
- The Center established new international cooperation agreements with Posts and Telecommunications Institute of Technology (Vietnam), University of Canberra (Australia), Meiji University (Japan), and Thai Nguyen universities (Vietnam).
- The Center established a new scholarship program for CSI students in recognition of our 30-year partnership with Scuola Lorenzo de' Medici in Florence that provides awards of up to \$7,500.
- The Center also developed English Language Institute group programs with Meiji University (Japan) and the City University of Hong Kong (China).

Overall study abroad student participation (CSI/CUNY/CCIS) is up by 15% and CSI student participation is at an all-time high of 80.

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The Music SILOH Project received a grant to construct a Website for the documentation and archiving of digital audio data about the role of music in the lives of Staten Island residents.

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STUDENT AFFAIRS

G.I. Jobs announced the release of its 2010 list of Military Friendly Schools, honoring the top 15 percent of colleges and universities nationally, including CSI, that are doing the most to embrace returning veterans who are pursuing higher education. CSI offers a wide array of services specifically designed for veterans.

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The NYC Department of Education's Universal Pre-kindergarten program, administered through the Children's Center for 20 four-year old children, was renewed. An end-of-year review of the Universal Pre-kindergarten program by the NYC Department of Education was highly rated.

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A total of 138 CSI scholarships were allocated to 95 students for the 2008-2009 academic year. The total dollar amount of scholarships allocated was \$213,000.

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CSI students were recognized this year with external scholarships from the Association of American University Women, CUNY Pipeline, Jeannette K. Watson Summer Fellows Program, the American Business Women's Association, and the Hispanic Association of Colleges & Universities.

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The internship program continued to expand with the participation of companies such as NYU Langone Medical Center, Rusk Institute of Rehabilitation Medicine, The Ford Foundation, Oppenheimer, Marvel Comics, MTA, and Morgan Stanley Smith Barney.

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CSI has collaborated with Snug Harbor Cultural Center in recruiting and placing students who are interested in careers in the performing, visual, and horticultural arts, and education and arts administration in the Center's new Residential Cultural Internship Program.

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This year, two CSI students have each earned the prestigious title of being a Jeannette K. Watson Fellow, a paid summer internship program offering mentoring and lifelong contacts to talented freshmen and sophomores at CUNY and independent institutions of

higher education who demonstrate exceptional academic promise and outstanding leadership skills.

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The Career and Scholarship Center developed a Career Tool Kit, which incorporates all topics relevant to job seekers, and can be used as a career planning guide for students from their first year through graduation.

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“Connections for Disabled Students” is a new program initiated by the Career and Scholarship Center and the Office of Disability Services to cultivate internship and full-time job opportunities for CSI’s disabled students. This new program advocates using a “customized employment” approach to hiring this special population of students.

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The Career and Scholarship Center is recreating the co-curricular transcript program, by which students can officially document their non-academic achievements, and create, enter data to, and edit their transcripts online, giving them a competitive edge when applying for jobs, internships, scholarships, or graduate programs.

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The Center for the Arts increased its membership by 184% and increased its ticket sales by 21% during the 2008-2009 season.

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With a generous donation from Dr. Michael Shugrue, the Center for the Arts is able to present four free classical concerts, with the potential of introducing 3,644 people to CSI. In addition, the New York Philharmonic performed a free concert at the Center for the Arts in July; over 1,300 people attended.

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In 2008-2009, the Counseling Center was allotted two fellows in recognition of their comprehensive training program.

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The CUNY Captioning Initiative, which brings lectures to deaf and hard-of-hearing CUNY students who do not know ASL, began at CSI under the leadership of Prof. Maryellen Smolka, Vice President Kress and our technology staff, and, of course, the Division of Student Affairs and Office of Disability Services.

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Over \$10,000 in scholarships has been awarded to students with disabilities during the last academic year.

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Students with disabilities are well represented in The Verrazano School, the Macaulay Honors College, Emerging Leaders, and other selective programs including STEAM and the “Mind Alliance Summer Institute,” which is a highly selective program open to CUNY students in the STEM majors of study.

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For fall 2008/spring 2009, there were 643 CLUE events with 10,406 participants. This marks a record number of participants. This success can be attributed to contributions from the entire campus community.

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A total of 150 students, faculty, and staff attended the interactive diversity program entitled “Tunnel of Oppression.” This program provides a glimpse of what it is like to be a member of a minority group in the United States.

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Sports Achievements:

- The CSI Women’s Volleyball team made the first trip in program history to the ECAC Postseason Tournament.
- The CSI Women’s Soccer team won its fifth-straight CUNYAC Championship.
- In only its second season, CSI Women’s Cross-Country came in Second Place at the CUNYAC Championships.
- The CSI Men’s Cross-Country team celebrated its first season ever as a varsity sport at CSI.
- The CSI Women’s Basketball team won its first-ever ECAC Metro Championship.
- The CSI Men’s Swimming team won its third NCAA National Championship, and placed 14th in the nation overall.
- The CSI Women’s Softball team won the CUNYAC Championship for the fourth time in six years.
- The CSI Men’s Tennis team won the CUNYAC Regular Season Championship for the first time in a decade.
- CSI’s Track & Field Club Team participated in its first-ever CUNYAC Championship and won two medals.
- CSI’s Cheerleading Team came in Second Place at the CUNYAC Championship.
- Fan participation increased in 2008-2009, with raw numbers accounting for a 15% increase.

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WSIA presented its Third Annual Greenbelt Summer Concert Series, an eight-week series showcasing some of Staten Island’s best local musicians. The series has become increasing popular and has plans to move to CSI’s Great Lawn for summer 2010.

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The SEEK for Excellence Club was honored with the 2009 Student Government Club Leadership Development Award in recognition of outstanding achievement for the year.

The Club also received a Certificate of Recognition that acknowledged its members' many service activities during 2008-2009. These included cooking and serving meals at a homeless shelter, spending a day in Brooklyn with Habitat for Humanity, organizing a fall voters' registration drive, and soliciting materials for a local animal shelter.

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There were 108 Pluralism & Diversity-related CLUE events with 5,284 participants. This represents a record number of Pluralism & Diversity CLUE events in one year.

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FINANCE AND ADMINISTRATION

Budgets, mid-year reports, and bulletins can now be viewed on the new College Budget Website at www.csi.cuny.edu/oncampus/budget_info/budget_info.html.

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A new interactive map was developed and placed on the Campus Planning Website at www.csi.cuny.edu/oncampus/cpfm/projects/. This site allows you to click on any building on campus to view current bonded projects.

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Due to high ridership, we added a third Ferry Shuttle bus for a period of nine hours from 7:05am to 11:35am and from 5:05pm to 10:35pm when classes are in session.

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In an effort to ease entry and exit from the campus, an additional entrance/egress to and from the campus was opened on "A" Street during peak hours. This access has been expanded and is open for four hours from 4:30pm to 8:30pm.

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To ensure the safety of pedestrians on campus, a new one-way traffic pattern was developed and implemented for the campus internal roadways. In addition, only small service vehicles are permitted on internal pathways, except in an emergency.

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TECHNOLOGY SYSTEMS

CSI has recently received a grant from the National Science Foundation in support of our High-Performance Computational and Visualization Center, the largest supercomputer of any college in The City University of New York, with computing power comparable to other high-performance computational centers nationally.

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The supercomputer is available to City University faculty in virtually every academic discipline. At present, over 100 researchers across CUNY make use of this Center and, over the past year, more than 30 research papers have been published or submitted for publication by faculty using the resources of the HPC Center.

In addition, the supercomputer serves as a vehicle for economic development throughout the region.

CSI is currently implementing a 21st-century Enterprise Resource Planning system known as CUNYfirst. CSI has gone live with several modules including Human Resources (HR) and General Ledger.

The upgrade of CUNY's financial systems into one integrated package is a key element of CUNYfirst.

With CUNYfirst, every CUNY HR professional will have new tools to assist managers and supervisors in the hiring process, and to manage the College's human resources more efficiently. Managers and supervisors also will have new tools for managing staff and recruiting new hires.

When fully implemented, CUNYfirst will allow employees to review their personal information for accuracy. This module, known as Employee Self-Service, is expected to be implemented in late fall 2009/winter 2010.

The Office of Information Technology (OIT) continues to maintain and enhance over 16,000 Web pages on the CSI Website to distribute information and communicate with the community. In the last six months we have had over 925,000 visitors to the CSI Website.

CSI broadened its Virtual Classroom partnerships last spring to include Posts and Telecommunications Institute of Technology in Vietnam. Professor Karacas delivered lectures and participated in discussions that focused on global implications of technology with his Economic Geography class.

A team of CSI faculty and staff collaborated with faculty and staff from Posts and Telecommunications Institute of Technology and established an articulation plan that enables students from this institute to earn a CSI degree in Computer Science by studying two years in Vietnam and two years at CSI.

A similar program is currently under development that provides Posts and Telecommunications Institute of Technology students an opportunity to earn a CSI degree in Engineering Science with a Computer Engineering concentration.

A virtual collaborative suite (Elluminate) was acquired and deployed to provide online classes the ability to meet and interact synchronously. This is done in real time by sharing video, audio, and applications through the Internet.

Throughout the summer, 17 multimedia podiums were installed in various areas throughout campus, further enhancing the Smart Classrooms.

After speaking with students, faculty, and staff regarding the quality of public transportation to campus, a non-stop shuttle service to/from the campus and the Staten Island Ferry was established in fall 2008. In addition, the Ferry Shuttle facilitates commuting from the North Shore, and is an alternative for students and faculty to access Manhattan and other parts of the City.

The Ferry Shuttle now operates with over 1,900 riders per class day and moved over 240,000 riders in the 2008-2009 academic year, it is opening the campus up to people from other parts of the City and the Region, and it is reducing the campus carbon footprint by about 600 tons per year.

INSTITUTIONAL ADVANCEMENT AND EXTERNAL RELATIONS

Institutional Advancement secured the largest scholarship endowment in CSI Foundation history with \$200,000 from the Brooklyn Home for Aged Men. The scholarship is for CSI Nursing students with a concentration in gerontology and geriatric care.

The Foundation allocated more than \$120,000 for scholarships to CSI students.

More than \$75,000 was raised for CSI's Staten Island Breast Cancer Research Initiative for the current fiscal year.

The Office of Design Services developed a museum exhibit for the Parthenon Project in the Center for the Arts.

The CSI Alumni Association and the Office of Design Services launched *Eye on CSI*, a new four-color e-zine for alumni and friends of the College, in an effort to better inform graduates and interested community members about CSI's news and achievements.

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Headlines & History, a public affairs TV program airing on Staten Island Cable and Time Warner Cable in Brooklyn, was launched.

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Social media sharing functionality was embedded into all *CSI Today* news stories for Facebook, Twitter, Google, and 153 other social media sites, as well as an Emergency Alert Web notification system.

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An electronic version of the College's legacy voice-of-record publication, *The Bulletin*, was created, reducing reliance on Web-to-All emails and saving the College 111,000 sheets (or 222 reams) of paper per year.

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A Web-based Video on Demand channel was initiated, with plans to populate a VoD channel on Staten Island Cable.

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CSI earned Bronze and Merit Awards for Single Spot and Interactive Series in the Television Advertising category at the nationally competitive 24th Annual Admissions Advertising Awards.

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An affinity-based reunion with the Nursing Department drew 240 alumni, and current and retired faculty.

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A CSI Alumni Association Facebook page was established.

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The Alumni Stimulus Package, in conjunction with the Career and Scholarship Center, entitled "How to Find a Job in Tough Times," featured an Alumni Career Coach Consultant who provided short-term follow-up to event attendees to help place alumni in new jobs and to hone their job-search skills.

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