

Division of Student Affairs - Office of Student Life and the Campus Activities Board *present...*



SCHEDULE OF EVENTS (info sheet Faculty/Staff): THURSDAY, NOVEMBER 3, 2011

10:00am – 11:30am

RICH GRAD POOR GRAD INFORMATION TABLING

Campus Center, Lobby

Rich Grad Poor Grad team members will introduce students to the 7 Rich Grad lessons and encourage them to participate in the Rich Grad Poor Grad Seminar and Cashflow Game.

2:00pm – 3:20pm

RICH GRAD POOR GRAD SEMINAR

Campus Center, Green Dolphin Lounge

Rich Grad, Poor Grad is an interactive educational seminar exclusively designed for College Students. Based on the wildly successful #1 NY Times bestselling book, Rich Dad Poor Dad®, by Robert Kiyosaki, Rich Grad, Poor Grad prepares today's college students for tomorrow by elevating their financial literacy and financial education.

The Rich Grad Poor Grad seminar is to-the-point, interactive and entertaining. The facilitators will keep students engaged, and leaving with knowledge and concepts they can apply immediately.

This interactive seminar will introduce students to 7 Rich Grad lessons:

- Intro: Being A Rich Grad Is Not Just About Money; It's About Creating A Rich Life
- Rich Grad Lesson #1: The World Is Less Than 50 Years Old.
- Rich Grad Lesson #2: Being A Rich Grad All Starts With Having A Dream & Vision.
- Rich Grad Lesson #3: A Rich Grad Has Empowering Beliefs About Life & Money
- Rich Grad Lesson #4: A Rich Grad Is Financially Literate
- Rich Grad Lesson #5: A Rich Grad Understands The Three CASHFLOW Patterns
- Rich Grad Lesson #6: A Rich Grad Knows The CASHFLOW Quadrant®
- Rich Grad Lesson #7: A Rich Grad Gives Back (Time, Talent & Treasure)
- Closing: The Next Step to Being a Rich Grad: CASHFLOW For College Students Game

5:30pm – 10:00pm

CASHFLOW FOR COLLEGE STUDENTS™

Campus Center, Green Dolphin Lounge

The day will end with CASHFLOW for College Students – the ultimate tool for reinforcing concepts learned in the Rich Grad Poor Grad Seminar. It's no secret that when students put learning into practice, they retain knowledge and even improve at applying concepts over time. Cashflow allows students to immediately apply and deepen their understanding of the principles of financial literacy. The experience teaches students how to better reach their dreams and goals by learning how to use money as a tool. Besides, who doesn't like to play games? If you are truly looking for a profound way to engage, educate, and entertain your students for financial success in the 21st century then encourage them to play CASHFLOW.



For more information about the event or if you have questions, please contact Debi Kee, Office of Student Life at 718.982.3268 or email debi.kee@csi.cuny.edu.

