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Fred Naider, PhD  
Interim Provost/Senior Vice President  
for Academic Affairs

MEMORANDUM TO: Faculty and Staff

FROM: Fred Naider  
Interim Provost and Senior Vice President for Academic Affairs

DATE: August 27, 2013 *Fred Naider*

RE: Appointment of New Administrators in the Division of Academic Affairs

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As many of you are aware, last year at the initiative of the faculty in the Business and Education Departments, a process was conducted, which eventually resulted in the formation of Schools of Business and Education. This action was approved at the June 24, 2013 Board of Trustees meeting. Concomitantly, the Board approved the dissolution of the Department of Business and the Department of Political Science, Economics, and Philosophy, and the formation of six new departments in their stead (Departments of Accounting/Finance, Marketing, Management, Economics, Political Science and Global Affairs, and Philosophy).

I wish to welcome to the administration in the area of Academic Affairs, Susan Holak (Interim Dean of the School of Business, Kenneth Gold (Interim Dean of the School of Education), and Syed Rizvi (Interim Associate Provost for Institutional Effectiveness). Brief Biographies follow.

**Dr. Susan Holak** earned a BS in Economics from the Wharton School of the University of Pennsylvania, where she was named to Beta Gamma Sigma, the business honorary society. She received her MPhil and PhD degrees in Business from Columbia University. Dr. Holak has been a member of the College of Staten Island faculty since 1992, when she was appointed as Associate Professor of Marketing in Department of Business. She was promoted to Full Professor in 1998 and has served in various campus leadership positions, such as Director of the Macaulay Honors College of CUNY at the College of Staten Island and as Associate Provost for Institutional Effectiveness from 2007-2013. In that role, she was responsible for coordinating and composing the College's annual Performance management Process reports for CUNY, served as the campus Accreditation Liaison Officer to the Middle States Commission, and recently directed the College's successful decennial Middle States reaccreditation process. Dr. Holak also held leadership roles in two of the College's strategic planning initiatives, chaired the launch of the Faculty Center for Professional Development, and collaborated with the Office of Institutional Advancement and External Relations on institutional branding, marketing, and outreach initiatives.

As Professor of Marketing, Dr. Holak's research interests include new product development, consumer behavior, and cross-cultural marketing. Her publications appear in prestigious marketing and business journals, including the *Journal of Marketing*, *Journal of Marketing Research*, *Journal of Business Research*, *Journal of Product Innovation Management*, and *Advances in Consumer Research*.

Dr. Holak completed the HERS Summer Institute for Women in Higher Education at Bryn Mawr College in 2008 and recently participated in a year-long academic leadership program, co-sponsored by the American Academic Leadership Institute (AALI) and the American Association of State Colleges and Universities (AASCU).

**Dr. Kenneth Gold** earned a B.A. in History from Princeton University, where he graduated *cum laude*. He then received an M.A. and Ph.D. in History from the University of Michigan. Dr. Gold began his career at the College of Staten Island as an Adjunct Lecturer in 1995. He was appointed as an Assistant Professor in 1997 and promoted to Associate Professor in 2002. He teaches courses in the social foundations of education and the history of education and was a winner of the 2008 Staten Island Excellence in Education Award. Dr. Gold

Dr. Gold served as Deputy Chairperson of the Education Department (2001-2004), Chairperson of the Education Department (2004, 2007-2010), and most recently as Vice Chair of the College Council (2010-2012). As Chairperson, he oversaw the Education Department's successful 2010 reaccreditation by the National Council for the Assessment of Teacher Education (NCATE) and initiated the internal discussions that have culminated with the formation of a School of Education. As a member of the Institutional Planning Committee (2006-2013), he served on the steering committee for the College's most recent strategic plan, *Many Voices, One Vision*.

Dr. Gold specializes in the history of urban education in the United States. His research interests include the history of summer education, teacher preparation, and community organizing. More recently, he has explored the history of Staten Island in the nineteenth and twentieth centuries. He has published in the *History of Education Quarterly*, is the author of *School's In: The History of Summer Education in American Public Schools* (2002), and the co-editor of *Discovering Staten Island: A 350<sup>th</sup> Commemorative History* (2011). Dr. Gold is currently completing *The Forgotten Borough*, a history of Staten Island and its relationship with New York City in the twentieth century

**Dr. Syed Rizvi** received a BS from the University of Engineering and Technology in Lahore Pakistan, and an MS and a PhD from The State University of New York, Buffalo. He joined the Engineering Science and Physics faculty in 1996 and was promoted to Full Professor in 2005.

Dr. Rizvi brings over 10 years of experience in outcome assessment and establishing assessment processes for continuous educational improvement. He has extensive academic leadership/administrative experience as the Department Chair of an academically diverse department. In addition, he has served the College in the classroom, developing and teaching both graduate and undergraduate-level courses. He has contributed significantly to his profession with 67 refereed articles and more than 780 citations in refereed publications.

Dr. Rizvi's dedication to his department and the College of Staten Island has been tireless. During his tenure here he has served on many College committees and bodies, some of the highlights include the Middle States Subcommittee, ABET Coordinator for the Engineering Science program, member of the College Council and Faculty Senate, Chair of the Departmental Evaluation and Assessment Committee, co-Chair of the Strategic Planning Committee on Research and Graduate Programs, member of the Institutional Planning Committee, and Chair of the search committee for the Dean of Science and Technology. He was also a member of the steering committee for College's 2011—2016 Strategic Plan. As Chair of Engineering Science and Physics Department (2002—2013) he was successful in attracting exceptional new faculty to the department and grant funding for research. He received the "Dolphin Award for Outstanding Service and Contribution to the College by a Member of the Full-Time Faculty" in 2012.

I also want to take this opportunity to thank Special Assistant to the Provost Christine Flynn Saulnier for her years of service in the College administration. Christine is returning to the ranks of faculty as a full professor of social work. I wish her success in her teaching and scholarship.