



The Power of One. The Strength of Many.

Dear Member of the Campus Community,

Each year, as we approach the season of thanks and giving, we offer members of the CSI community the opportunity to participate in **The CUNY Campaign for Voluntary Charitable Giving**. This annual Campaign makes it possible for you to support your favorite non-profit organizations or discover new ones, from a choice of more than 1,100 organizations, that align with your interests and passions including our own CSI Foundation.

The theme of this year's CUNY-wide Campaign is *The Power of One. The Strength of Many*. The campaign offers you a convenient way to give to your favorite charities by check, credit card, or payroll deduction.

There are two ways to participate:

- To make your online pledge, I invite you to visit www.giveattheoffice.org/cuny/.
- To submit a paper pledge form, please visit <http://www.cuny.edu/site/campaign/donate/pledge2014.pdf> and simply complete the pledge form, print, sign, and return to my attention in the Division of Institutional Advancement, 1A-401.

The Website is designed to simplify your donor experience. Whether you plan to replicate your pledge from a prior year or as a first-time participant, you will need to register your pledge on the Website or on paper. For assistance or any questions, please contact me at extension 2293 or jennifer.lynch@csi.cuny.edu.

This employee-giving opportunity to support nonprofit organizations that provide a wide array of services comes only once a year. I encourage you to support this important Campaign by making your pledges before the deadline of December 18, 2015. Payroll deductions will start in January 2016. **Early-bird incentive: All CUNY Campaign participants who submit a pledge by Friday, December 4 will be entered in a raffle for a chance to win an Apple iPad mini 3.**

Thank you for your participation in this Campaign that makes a difference for so many.

Sincerely,

Jennifer Lynch
Associate Director, Annual Giving
2015 Campaign Coordinator

P.S. Remember to join us for our CSI Celestial Ball on December 12 honoring one of our own, Dr. Wilma Jones, Associate Dean and Chief Librarian. www.csi.cuny.edu/celestialball