



2017 in Review: Advancing Tech, Innovation and Entrepreneurship on Staten Island



Inaugural Batch

In pursuit of growing Staten Island's tech ecosystem, with support from New York City Council, the College of Staten Island launched the island's first tech dedicated start-up program. The CSI Tech Incubator allows start-up companies to leverage the great economic promise stemming from the renaissance of new development in the North Shore, while also providing workforce and other opportunities to an area with significant socioeconomic need.

Vectuel, is an IN2NYC affiliated firm from France that creates highly interactive 3D applications for real estate and other urban projects, combining enhanced maps, 3D models and virtual reality media to help developers tell their story in a visual way.

Vectuel was recently featured in the media for its work with the Meatpacking Business Improvement District. They were hired to create a virtual reality 3D tour video which envisioned the completion of 13 major development projects including the redesign of Ninth Avenue. Additionally, they partnered with the Long Island City Partnership and won the Small Business Service's Neighborhood Challenge Program to create a smart wayfinding signage system for the community that will use *Vectuel's* 3D visualization tools to promote Long Island City businesses and attractions.





LOIS WEISS



REAL ESTATE BETWEEN THE BRICKS

Meatpacking Business Improvement District showcases 3-D tour video

By Lois Weiss

August 9, 2017 | 2:02am



LICP Wins \$100,000 Award From SBS' Neighborhood Challenge Program



LICP is thrilled to announce that *LIC Compass: A Smart Wayfinding System for Innovating Community*, was selected for [SBS' Neighborhood Challenge 5.0](#) competition! This year, community-based organizations partnered with local technology companies to develop creative tech solutions to enhance commercial districts.

LIC Compass is a smart signage system that will use [Vectuel's](#) 3D visualization tools and [Connectthings'](#) beacons to promote LIC businesses and attractions.

Congratulations to the other winners and finalists!
This program is funded by the NYC Department of Small Business Services.



Walk and Explore came to us with an already impressive resume having been named the 2017 Best Destination App by Fitur, which is the largest international tourism trade fair in the world. *Walk & Explore* creates artificial intelligence software enabling smart cities to combine city services such as tourism and transportation with personalized user profiles to turn city exploration into an interactive game.

Walk & Explore came to our Tech Incubator to grow and scale its business in New York City, and the company is actually on the cusp of a potential major deal with a fortune 500 Company. Should this deal go through, *Walk & Explore* intends to build its business on Staten Island.



mTech employs Artificial Intelligence and facial recognition software originally intended for educational purposes, automating administrative tasks in a school setting through an online venue.

Our success with *mTech* was in helping the company pivot its software application to a wider commercial use beyond its educational platform for greater market viability. Helping start-ups evolve their business models is a critical component of our Incubator program, and *mTech* is now in a much more advantageous position to succeed.



Ken Iwama, Vice President for Economic Development, Continuing Studies, and Government Relations at the College of Staten Island, addressing the New York City Council Committee on Technology and Higher Education.



“ I am extremely grateful for the opportunity to be here today to tell you our story about how the CSI Tech Incubator, the newest incubator funded by the City Council, has already greatly advanced tech innovation and entrepreneurship at the College, the Borough of Staten Island, and New York City.

In our case, the impact of your funding cannot be overstated. On a macro level, you have allowed us to do something quite remarkable. While innovation centers are omnipresent and driving business development and job growth in other areas of New York City, prior to your support, Staten Island did not have a single business accelerator or incubator dedicated to technology innovation. The CSI Tech Incubator not only allowed us to put our stake in the ground as the Borough’s first-ever tech start-up program, it has added a vital legitimacy to the advancement of Staten Island as a growing technology ecosystem.”

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The CSI Tech Incubator and the SBDC helped to prepare MACAY Labs for their cellular phone modification product pitch at the Motorola Moto Z – Moto Mods Pitch competition in Chicago. Incredibly, MACAY Labs won the grand prize receiving up to \$1M in investment funding from Lenovo Capital to start their business.

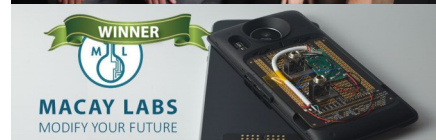


STATEN ISLAND TECH STUDENTS AND ALUM UP FOR \$1 MILLION TECH INVESTMENT

By Lindsay Tuchman | April 25, 2017 @11:02 PM

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A group of current and former students from Staten Island Tech are in the



Beyond providing support for the Incubator and start-up companies, our partners have allowed us to expand tech innovation programming to engage high school students through our Game App Development and Entrepreneur Start-up Camps sponsored by ATT; engage members of the Staten Island Community and our College Students through tech meet-ups and tech job interview training; and engage international higher education tech and entrepreneur partners including Shanghai University and Zhejiang University of Technology in China. These are just some examples of the tech ecosystem we are building

High School Engagement



CSI Student and Community Engagement



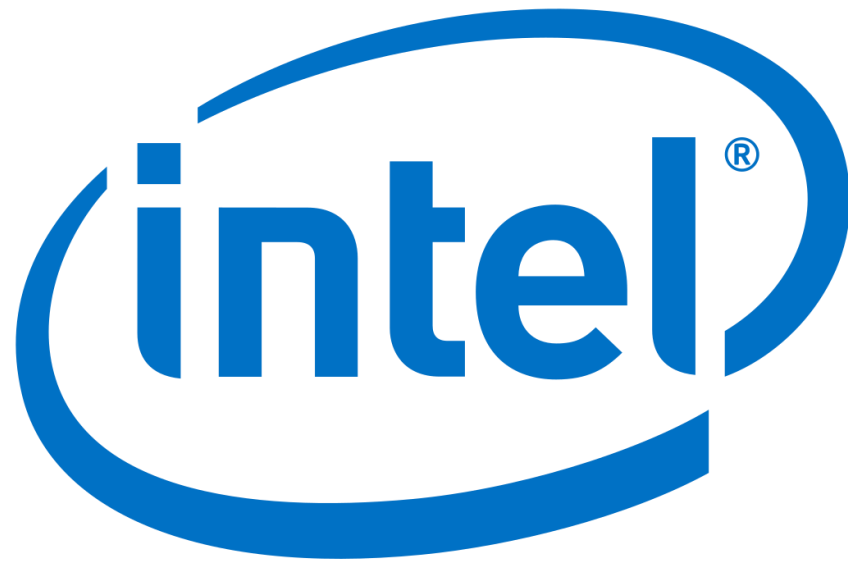
Global Engagement



The Tech Incubator's auspicious beginning owes its success to our CSI team as well as the great support we received from our growing list of public and private sector partners.

Intel® Partnership

The Tech Incubator has developed a strategic partnership with Intel®, which would allow for students to gain access to technical experts and expand their knowledge through tech focused workshops. This past winter students were able to participate in an Artificial Intelligence Webcast, sponsored by Intel® Nervana™. Participants got to learn the fundamentals of Machine Learning, Deep Learning & Artificial Intelligence focused on newly optimized frameworks for Intel Architecture like Intel® Software Optimization for neon™, Intel® Optimization for Caffe*, and Intel® Optimization for TensorFlow* from their technical experts.



Strategic Partnerships



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