



In pursuit of growing Staten Island's tech ecosystem and contributing to the emerging economic development on Staten Island's North Shore, the College of Staten Island launched its second tech-dedicated start-up cohort. The CSI Tech Incubator empowers start-up companies to leverage the economic promise stemming from the renaissance of new development in the North Shore, while also providing workforce and other opportunities to an area with significant socioeconomic need.

## Spring 2018 Cohort



**Find My Everything Inc.** is a technology company that specializes in creating and selling GPS tracking devices. These devices are synced to an app and allow users to trace people, pets, and valued items. Our mission at Find My Everything Inc. is "to protect what's closest to your heart". With our company, we're not just promoting a product, we're promoting a peace of mind. And a peace of mind is priceless.



**g-dii** is a New York based technology company founded in 2016 that makes organizational culture visible through digital technology and neuroscience – uncovering hidden cultural capacity that transforms organizations. g-dii focuses on extending the boundaries of organizational performance to optimize how the modern workforce develops, relates and engages with the world. g-dii delivers insights through our proprietary diagnostics and platform for the individual and enterprise, how employees think and feel about other people.



**Rentah.com** is a New York based Sharing Economy Start Up. Rentah's marketplace and mobile apps facilitate easy and trustworthy rentals of goods and services between people near each other. "Our mission is to give individuals and businesses the opportunity to earn and save money by tapping into the power of renting and sharing our local products and talents." #RentahLove

Division of  
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# National Grid Economic Development \$250K Grant

The College of Staten Island (CSI) Technology Incubator is receiving National Grid's largest grant awarded in the New York Metro area to expand its hub to create the CSI JumpStart Entrepreneurial Program. National Grid's Economic Development Program offers matching grants for eligible projects that help retain and create quality jobs, promote sustainable development and incorporate energy efficiency and renewable energy technologies.

This development program will be supported by Entrepreneurs In-Residence mentors and Certified Business Advisors from the NYS Small Business Development Center at the College of Staten Island. These resources will include support with marketing/branding, business plan development, human resources management, legal services (including funding and tax filing), financial projections, market research, and other related small business advisement.



“ Since we joined the CSI Incubator, we have experienced the dedication of CUNY and its faculty in helping my company grow to scale and stay in the borough. CSI has enabled the access to government officials, to the Staten Island SBDC - New York Small Business Development Center, Industry Mentors, and many other organizations which have helped our company in multiple ways.

Though a series of mentors from different areas, the CSI Incubator helped us re-position our products from a city app provider to a broader and more focused AI company. The new positioning and messaging have opened new opportunities for Walk and Explore.



**Georgina Castanon**  
CEO, Walk & Explore

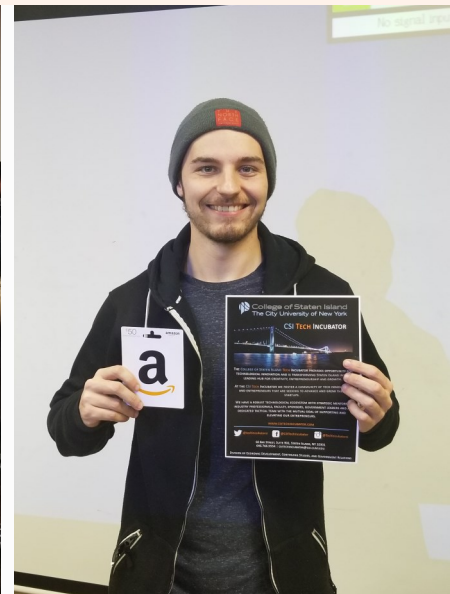
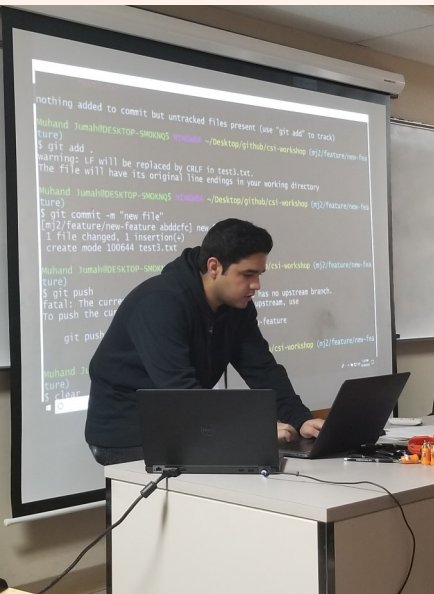
**WE** WALK  
AND  
EXPLORE





## Student Tech Scene

Seeking to create a thriving tech scene on campus, the CSI Tech Incubator has teamed up with the College of Staten Island's student STEM clubs. In collaboration with the Empowering Ladies in Technologies (ELiTe), Computer Sciences, Information Systems & Informatics, and Institute for Electrical & Electronics Engineers student clubs, the CSI Tech Incubator helped facilitate various workshops covering Git & Github, Unity, Geographic Information Systems, and Entrepreneurship.





## Paid Internship Opportunities

The direct result of submerging into the economic development of Staten Island's North Shore, is the creation of employment opportunities. The CSI Tech Incubator offers paid internship opportunities, open to all College of Staten Island students who are seeking to get their foot into the tech world. Internships are the best way to bridge the gap between going to school and landing a great job. Internships can help provide valuable work experience by learning the ropes from more experienced professionals. Current available opportunities:

- |                             |                 |                            |
|-----------------------------|-----------------|----------------------------|
| ✓ Computer Science Engineer | ✓ Videographer  | ✓ Digital Graphic Designer |
| ✓ Marketing                 | ✓ iOS Developer | ✓ Motions Graphic Designer |
| ✓ Product Designer          | ✓ Data Analysis | ✓ UI-UX Designer           |

For more info visit [www.csitechincubator.com/employment](http://www.csitechincubator.com/employment)

## International Delegations

In collaboration with the College of Staten Island's Center for Global Engagement, the CSI Tech Incubator hosted a group of international school of business students from England's Liverpool John Moores University and a delegation from China's Jiaxing Science and Technology Bureau. Key discussions focused on entrepreneurship, innovation, technology, and start-up companies.



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