

THE FIRST ANNUAL

# THE NEW YORK CITY REGIONAL BUSINESS PLAN COMPETITION

HOSTED BY TOURO UNIVERSITY GRADUATE SCHOOL OF BUSINESS

**MARCH 28, 2024**

Compete  
against other  
schools and  
WIN \$\$!

## Thinking of becoming an entrepreneur?

Join other students from colleges in the New York City region and learn how to start your own business and become a successful entrepreneur as you compete in the 2024 New York City Regional Business Plan Competition.



**APPLICATION DEADLINE: MARCH 1**

**APPLY TODAY!** Scan the QR code or click here.

NYBPC Grand Finale will be held in person on **April 25, 2024**.

For questions, contact Professor  
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For more details,  
check the [NYBPC website](https://www.nybpc.com).

